AIRE
AGENCY · AI REAL ESTATE

FREE SAMPLE · 5 OF 50 PROMPTS

5 Compliance-Safe AI Prompts for UK Estate & Letting Agents

Copy a prompt, paste it into ChatGPT, Claude or any similar AI assistant, replace the **[bracketed]** details with your own, and use the output directly or as a strong first draft. Always give it a final human read before it goes out.

1 LISTING DESCRIPTIONS · EQUALITY ACT

Write a listing description for a [property type] with [X] bedrooms and [X] bathrooms, highlighting [feature 1] and [feature 2]. Keep the tone warm and factual, under 150 words, and avoid any language that could be read as excluding based on age, family status, disability, or nationality.

2 TENANT & LANDLORD COMMS

Write a friendly but firm rent arrears reminder for a tenant who is [X] days late, referencing the tenancy agreement without threatening language.

3 COMPLIANCE-SAFE WORDING · EQUALITY ACT

Rewrite this listing description to remove any language that could be interpreted as excluding families, disabled people, or people of a particular nationality: [paste text]. (Equality Act 2010 compliance check.)

4 COMPLIANCE-SAFE WORDING · RIGHT TO RENT

Write a Right to Rent request message to a prospective tenant that clearly explains the legal requirement without sounding accusatory.

5 FOLLOW-UP SEQUENCES

Write a first-contact response to a new enquiry about [property], to be sent within minutes of it arriving, that books a viewing.

Want the other 45?

The full pack has 50 prompts across listings, tenant & landlord comms, compliance-safe wording and follow-ups.

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